



RAP®

Energy solutions  
for a changing world

# Electric Rate Design as Though the Future Matters

Great Plains Institute E21 Workshop  
St. Paul, MN  
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Jim Lazar  
RAP Senior Advisor

# Regulatory Assistance Project (RAP)

RAP is a global, non-profit team of experts focused on the long-term economic and environmental sustainability of the power sector.

We provide assistance to government officials on a broad range of energy and environmental issues.

# Jim Lazar



**Jim Lazar, Senior Advisor**

- Economist
  - Consulting practice in rate design and resource planning beginning 1979.
  - Based in Olympia, Washington
  - RAP since 1998

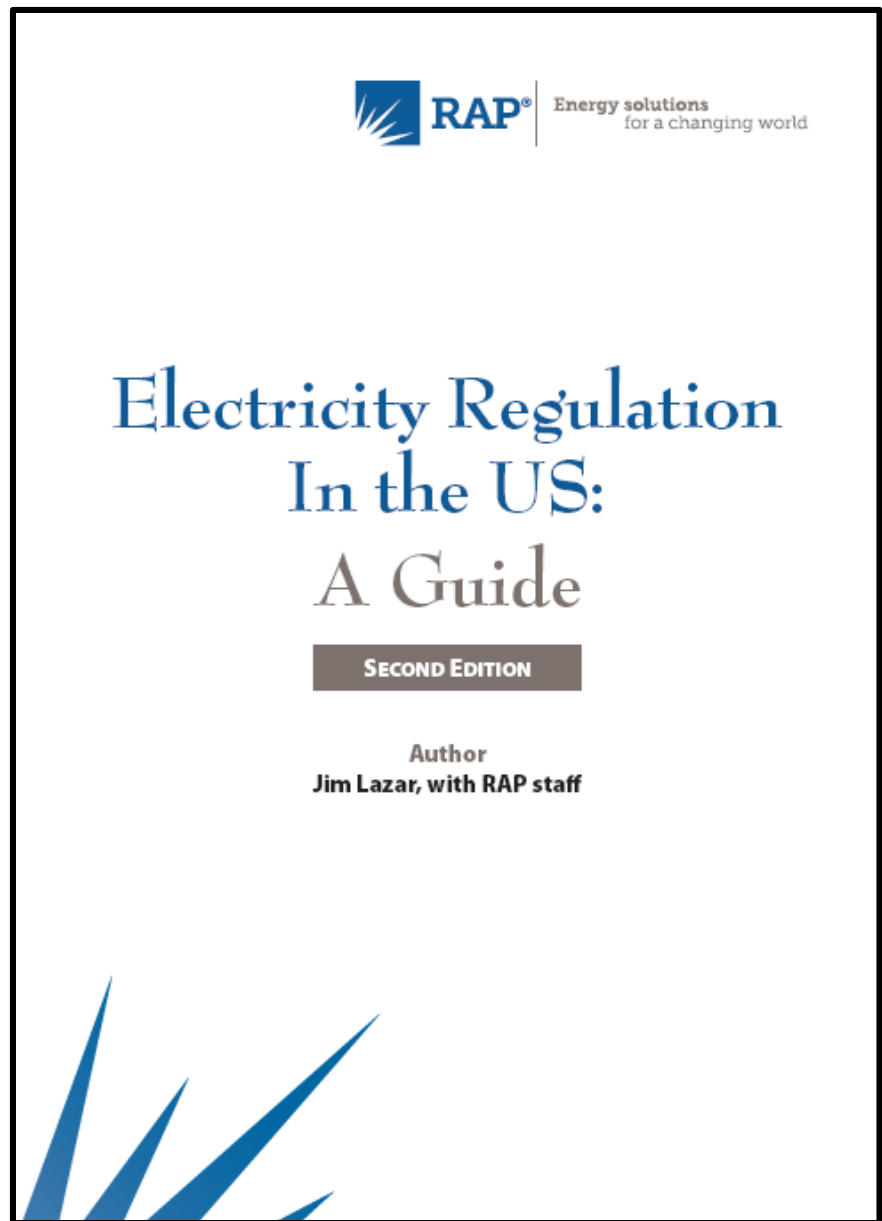
# Overview

- Some Rate Design Essentials
- Residential Rates
- Commercial and Large User Rates
- Emerging Issues in Rate Design

# **A Few Highlights From the RAP Publication Collection**

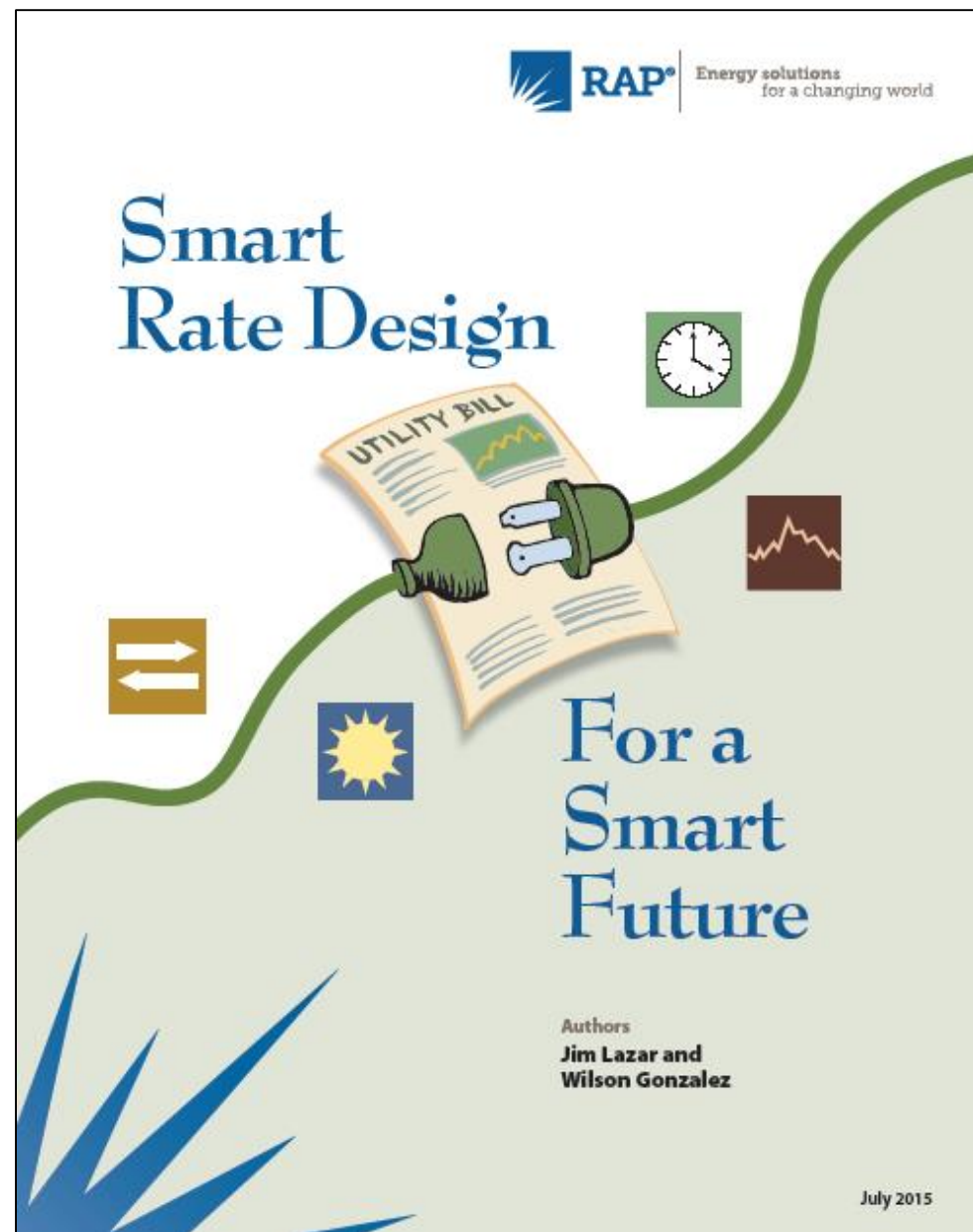
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# The basics of regulation.



# Smart Rate Design:

Rate design as though the future is important.



# People DO Understand Rate Design

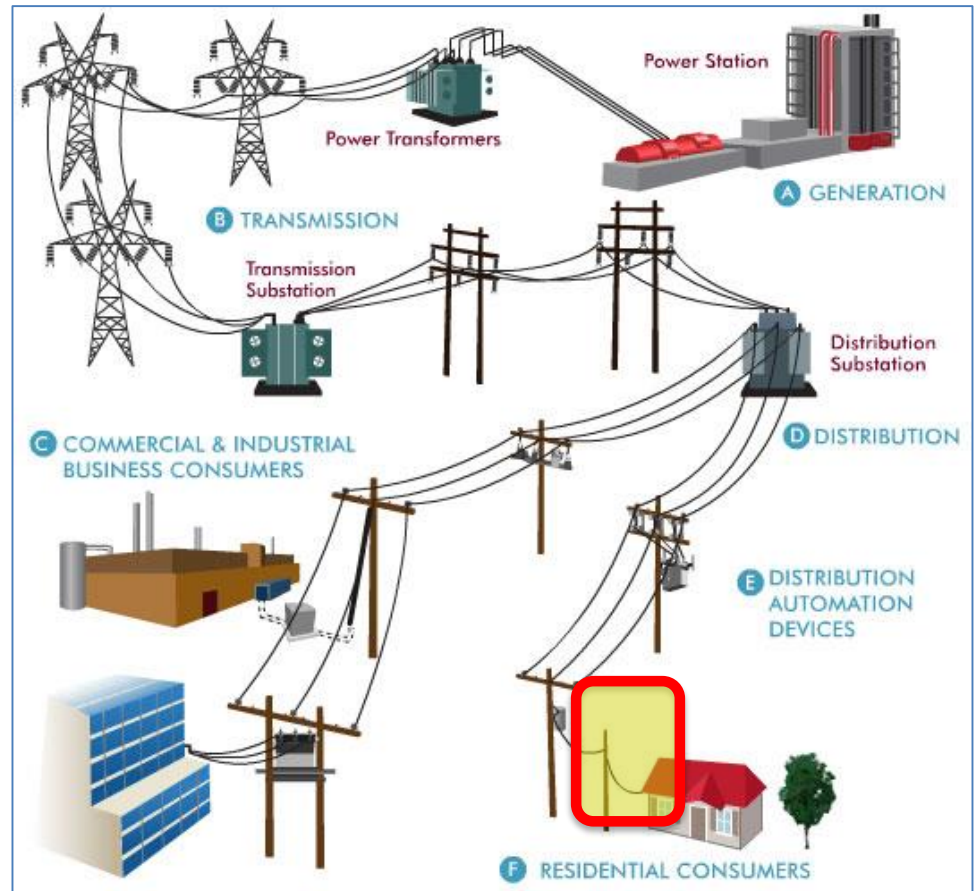




# Three Guiding Principles for Rate Design

## Principle #1:

A customer should be allowed to connect to the grid for no more than the cost of connecting to the grid.



## Principle #2

Customers should pay for the grid and power supply in proportion to **how much they use**, and when they use it.



## Principle #2

Customers should pay for the grid and power supply in proportion to how much they use, and **when they use it.**





# Principle #3

Customers  
delivering services  
to the grid should  
receive full and fair  
value -- no more  
and no less.



# Bottom Line: Smart Rates

## Customer-Specific Charges

<b>Customer Charge</b>	<b>\$/Month</b>	<b>\$ 3.00</b>
<b>Transformer:</b>	<b>\$/kVA/Mo</b>	<b>\$ 1.00</b>

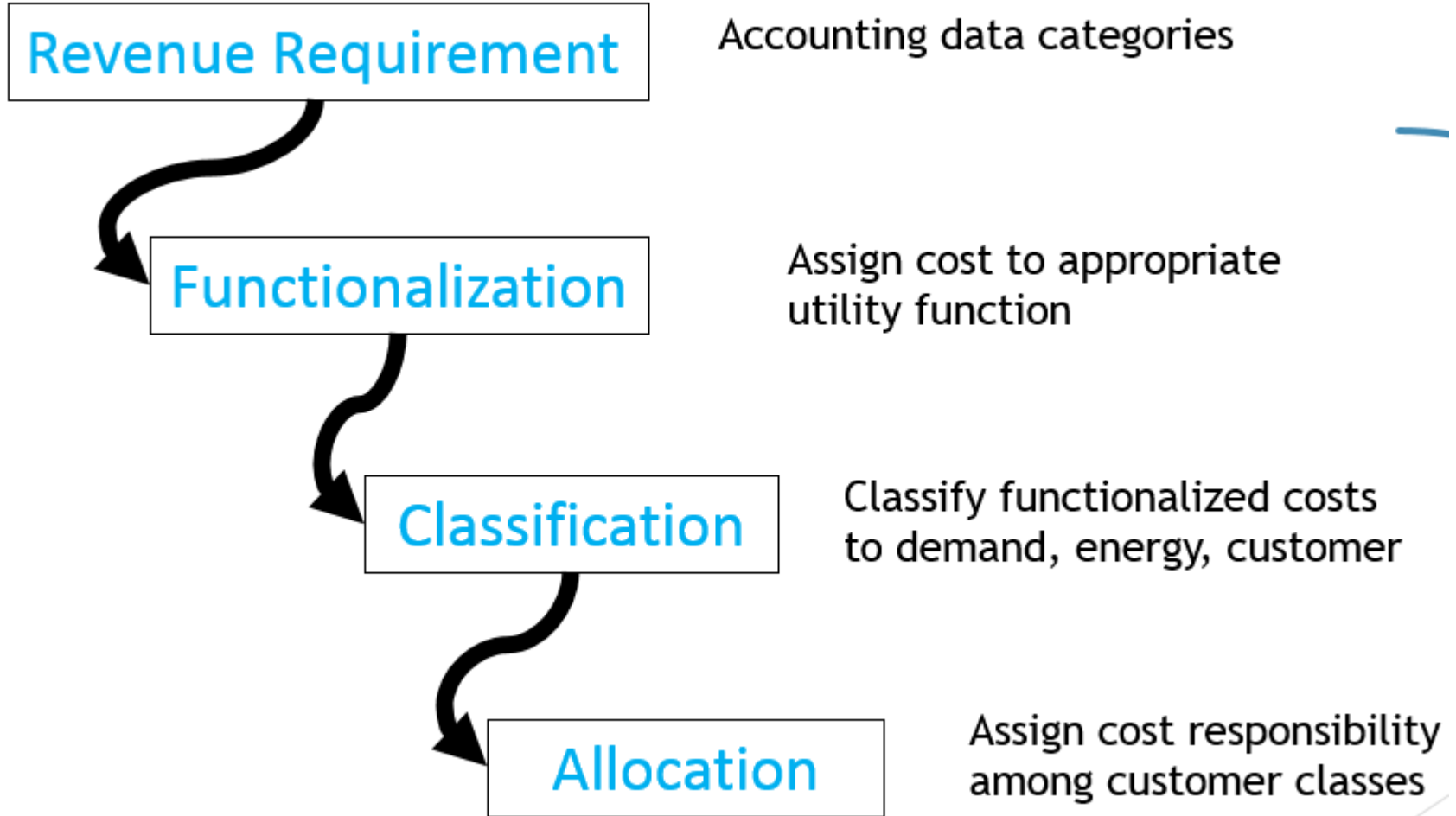
## Bi-Directional Energy Charges

<b>Off-Peak</b>	<b>\$/kWh</b>	<b>\$ 0.08</b>
<b>Mid-Peak</b>	<b>\$/kWh</b>	<b>\$ 0.12</b>
<b>On-Peak</b>	<b>\$/kWh</b>	<b>\$ 0.18</b>
<b>Critical Peak</b>	<b>\$/kWh</b>	<b>\$ 0.75</b>

# Fixed or “Customer” Charges

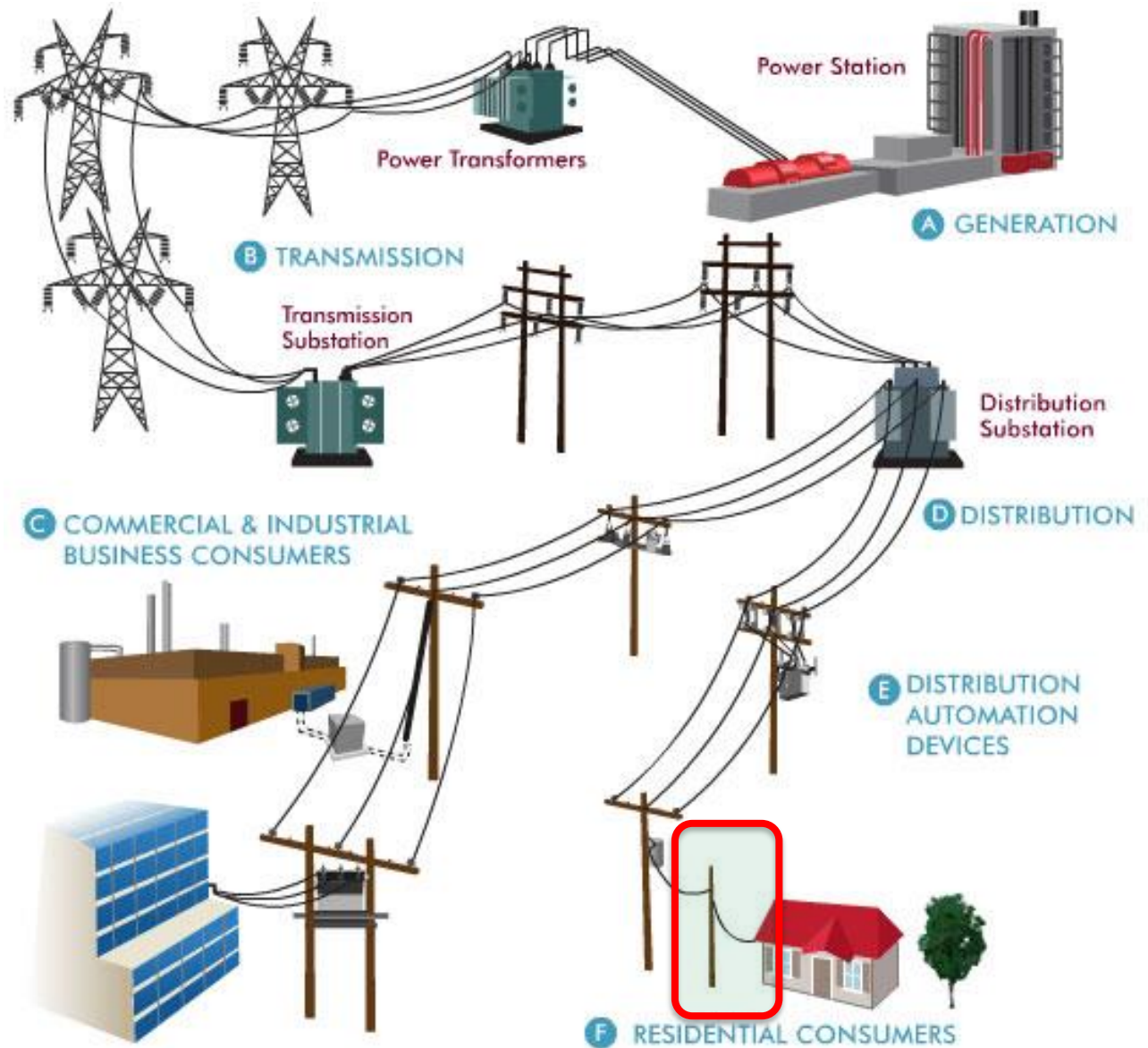
- Monthly Fee to “be a customer.”
- Typically \$5 - \$10/month, covering billing and collection **only**.
- Utilities often seeking to include distribution system infrastructure costs in the fixed charge. \$15 - \$50/month.

# The Cost of Service Study



# Basic Customer Method

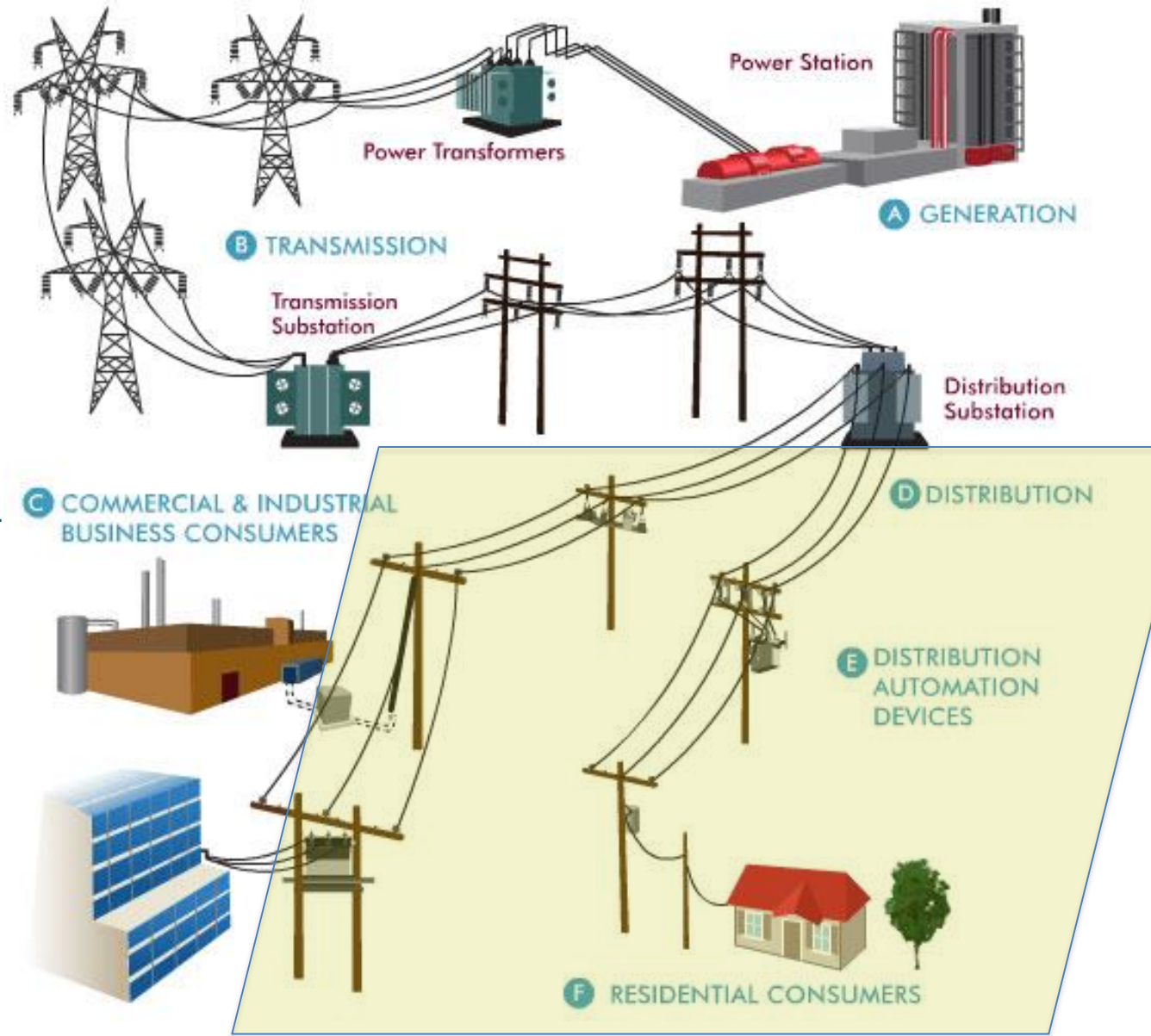
**ONLY**  
customer-  
specific  
facilities  
classified  
as  
customer-  
related





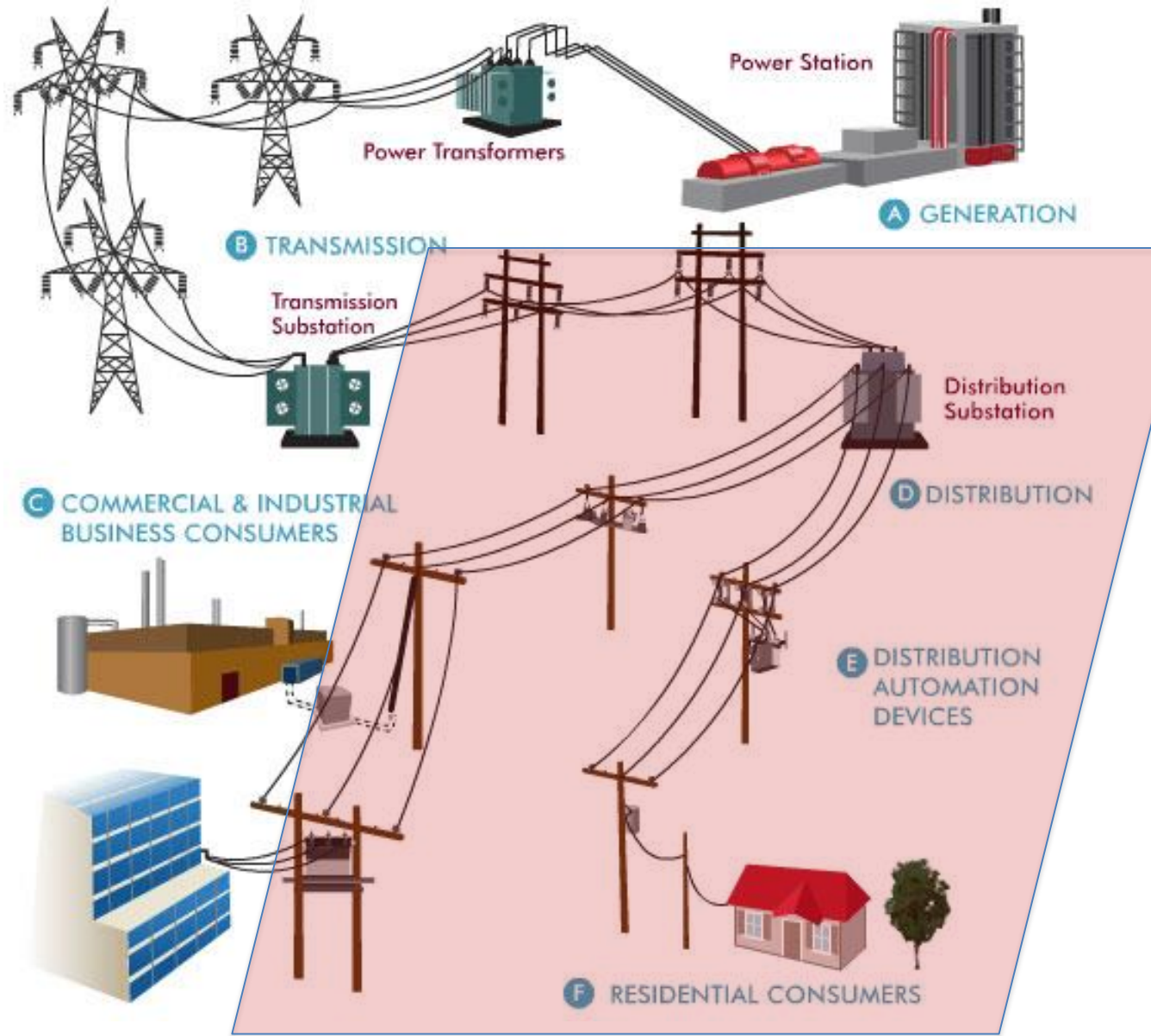
# Minimum System Method:

~50% of Distribution System Classified as Customer-related



# Straight Fixed / Variable:

## 100% of Distribution System Classified as Customer- related



# Comparing Methods

Cost Category	Basic Customer	Minimum System Method	Straight Fixed / Variable
	\$ / month/customer		
Poles	\$ -	\$5	\$10
Wires	\$ -	\$10	\$20
Transformers	\$ -	\$5	\$10
Services	\$1	\$1	\$1
Meters	\$1	\$1	\$1
Billing	\$2	\$2	\$2
Customer Service	\$2	\$2	\$2
<b>Total</b>	<b>\$ 6</b>	<b>\$ 26</b>	<b>\$ 46</b>

# Illustrative Customer Charges (2016)

## Customer Charges: Largest U.S. Utilities

Pacific Gas & Electric Co.	CA	None
So Cal Edison	CA	\$0.87
Public Service E&G	NJ	\$2.43
Detroit Edison Co	MI	\$6.00
Virginia Electric Power	VA	\$7.00
Florida Power & Light Co	FL	\$7.24
Georgia Power Co	GA	\$9.00
Commonwealth Edison Co	IL	\$15.06
Consolidated Edison	NY	\$15.76

These utilities serve one in six Americans.

# Questions to Ask on Customer Charges

- Do the costs really vary with the number of customers?
- Are the costs affected by usage?
- If customers used only a tiny bit of power each month, would these costs be incurred?
- Do these costs vary between customers within a customer class?
- How will it affect customer bills?

# Residential Rate Forms

Flat Rate

Inclining Block Rate

Seasonal Rate

Time of Use Rate

Combination Rate Forms

# Example Inclining Block Minnesota P&L (2015)

<b>Customer Charge</b>	<b>\$/month</b>	<b>\$8.00</b>
------------------------	-----------------	---------------

<b>Energy Charge</b>	<b>\$/kWh</b>
----------------------	---------------

First 300 kWh	\$0.0510
---------------	----------

301 - 500 kWh	\$0.0674
---------------	----------

501 - 750 kWh	\$0.0817
---------------	----------

751 - 1,000 kWh	\$0.0845
-----------------	----------

Over 1,000 kWh	\$0.0894
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# Logic of Inclining Block Rates

- Load factor differences:
  - Large users have peak-oriented uses like AC
  - Higher rate reflects capacity costs
- Limited low-cost resource
  - Example: Hydro
- Reflect Long-Run Marginal Costs
  - If average rates are  $<$  long run marginal costs
- Encourage conservation and customer generation.



# Example: Xcel Colorado (2015)

## Combination Inclining Block / Seasonal

<b>Customer Charge</b>	\$/month	\$7.63
------------------------	----------	--------

<b>Energy Charge</b>	\$/kWh	
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<b>Winter</b>		\$0.099
---------------	--	---------

<b>Summer</b>		
---------------	--	--

First 500 kWh		\$0.099
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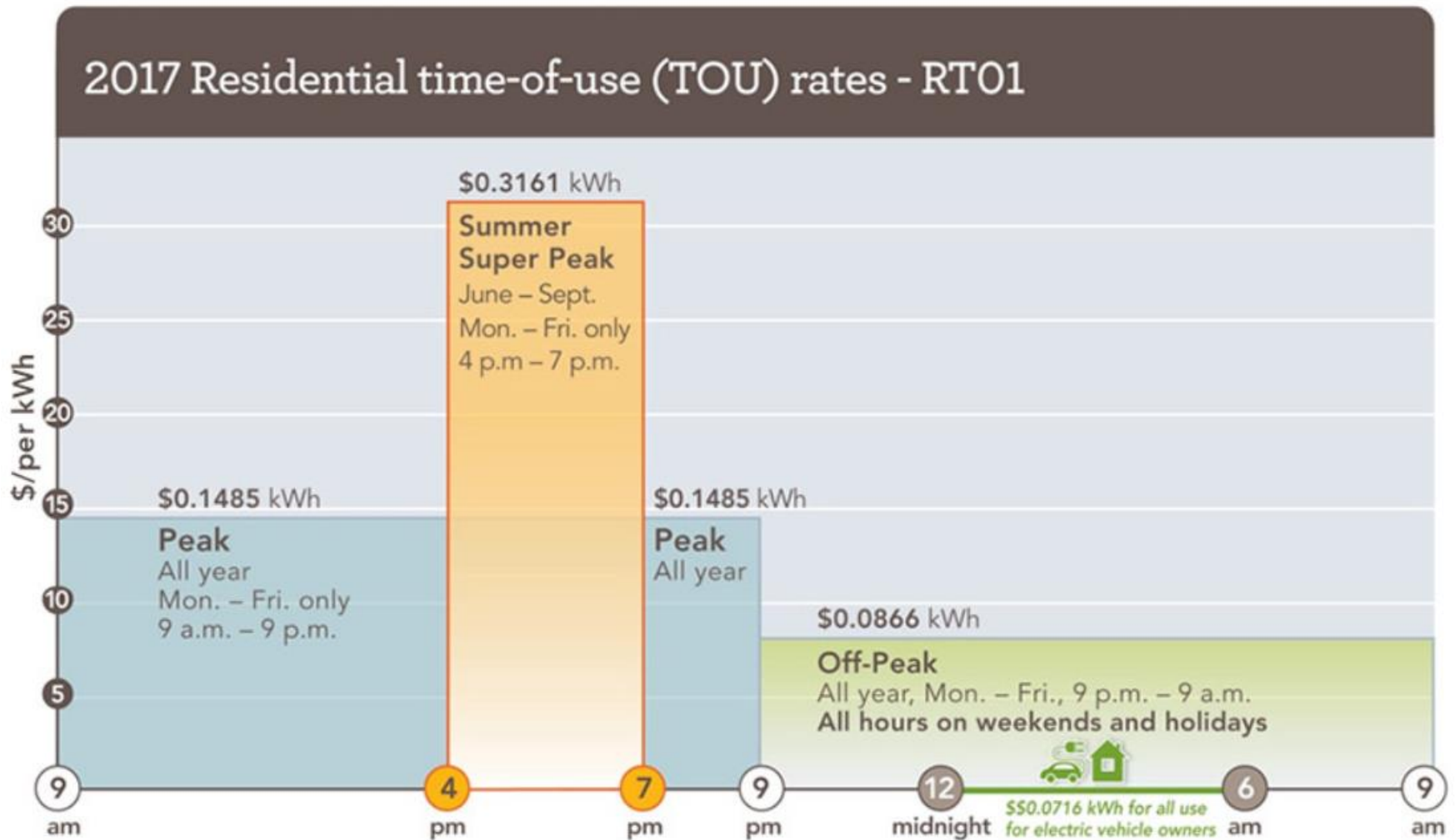
Over 500 kWh		\$0.149
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# Example TOU Rate

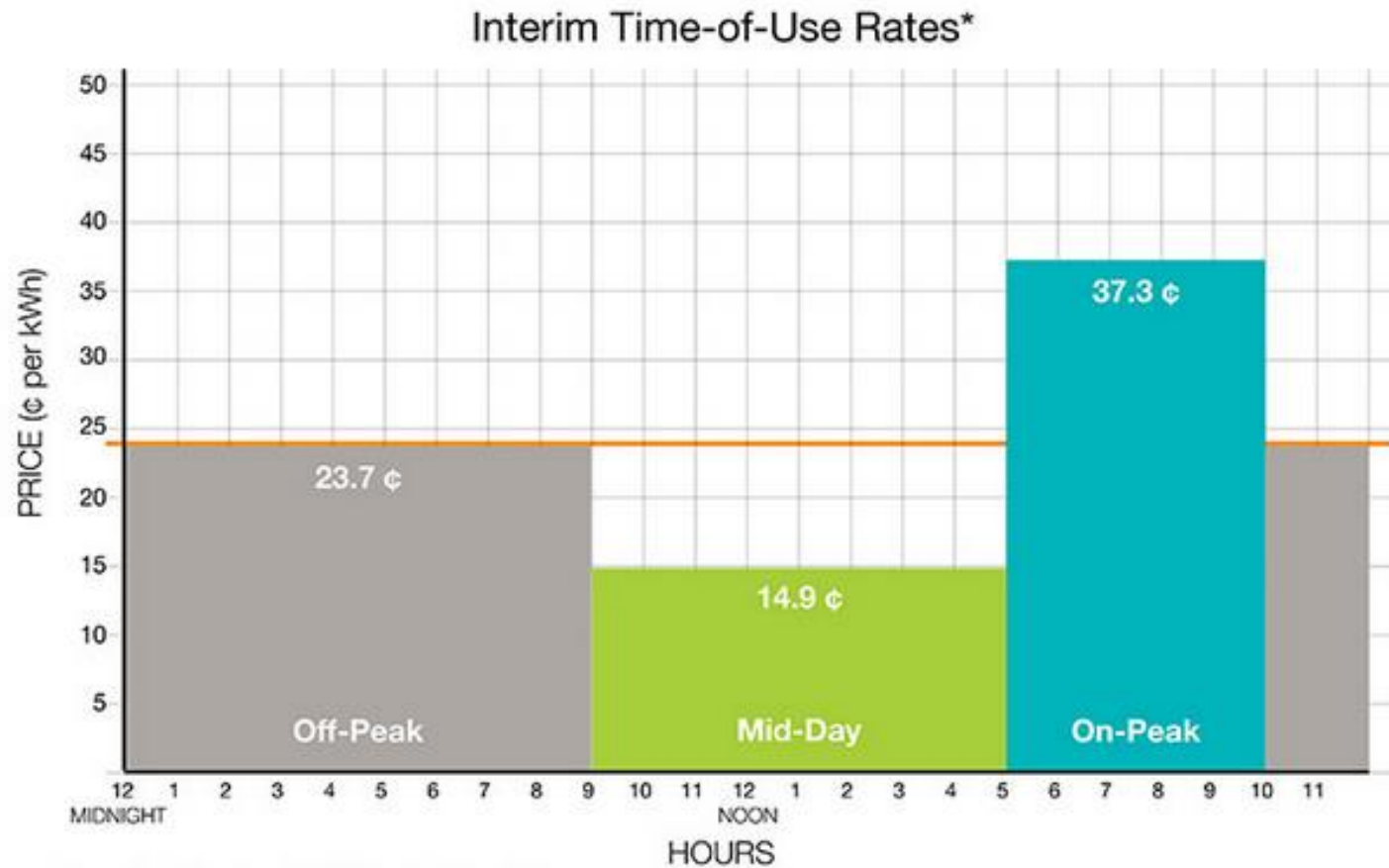
## City of Tallahassee, Florida

		Standard	Optional TOU
Customer Charge	\$/month	\$7.34	\$7.34
Energy Charge	\$/kWh		
On-Peak		\$0.1072	\$0.0628
Off-Peak		\$0.1072	\$0.2156

# Sacramento, California TOU Rate



# Hawaii TOU Rates (Optional)



\*Illustration reflects October 2016 Interim Time-of-Use rates.

# Critical Peak Pricing

Very high prices during severe system stress.

Limited number of times per year.

Day-ahead notification

# Electricite de France

## “Tempo” Rate

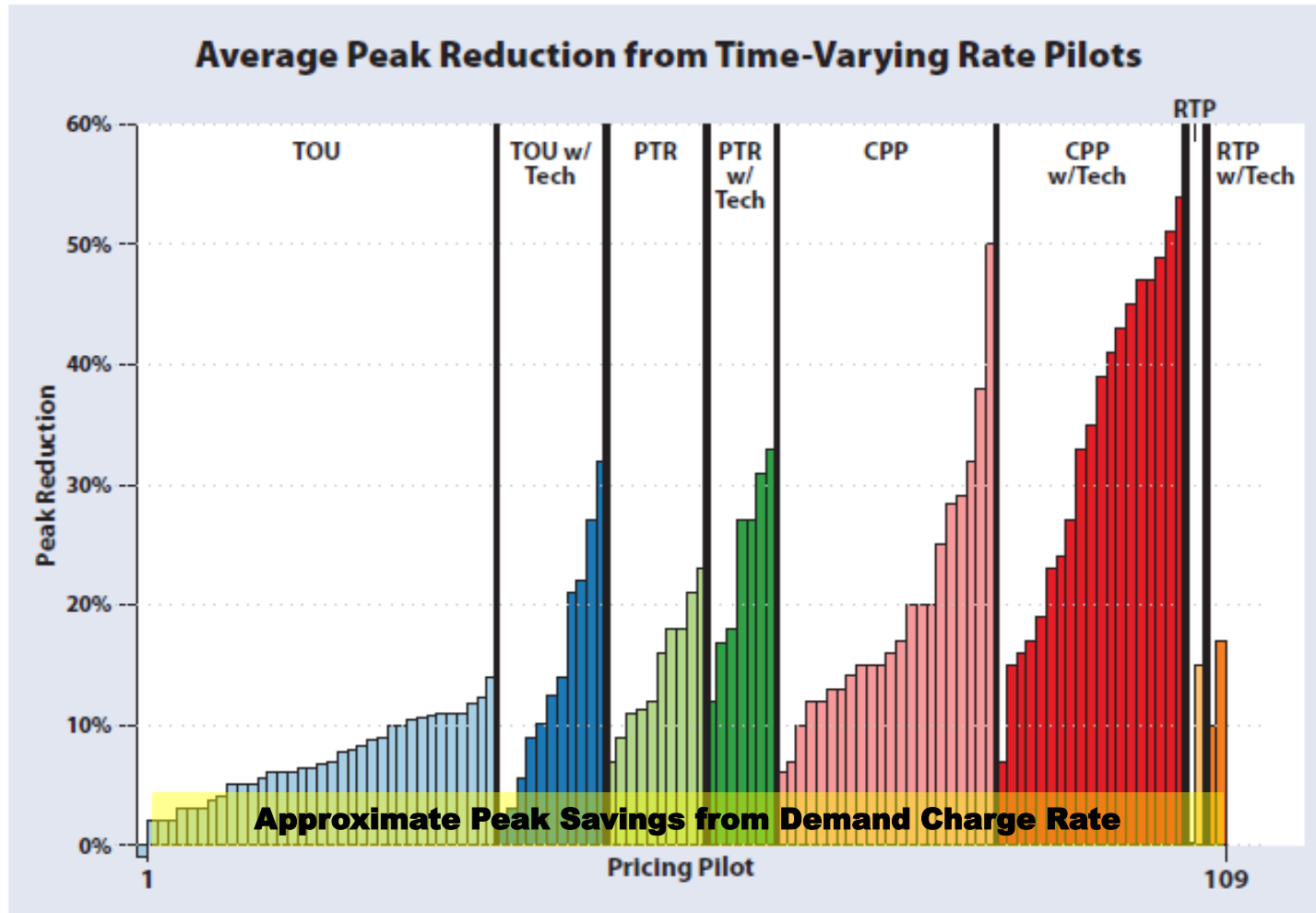
Circuit Breaker Rating (kVA)	Monthly Subscription \$		Rate Period		Rate
9	\$ 12.28		Low-Day Off-Peak		\$ 0.108
12	\$ 19.67		Low-Day On-Peak		\$ 0.129
15	\$ 22.76		Mid-Day Off-Peak		\$ 0.150
18	\$ 24.97		Mid-Day On-Peak		\$ 0.178
30	\$ 62.43		Critical Day Off-Peak		\$ 0.270
36	\$ 76.63		Critical Day On-Peak		\$ 0.696

Maximum of 17 “RED” days per year

# The EdF Display Unit



# TOU and Critical Peak Pricing Works

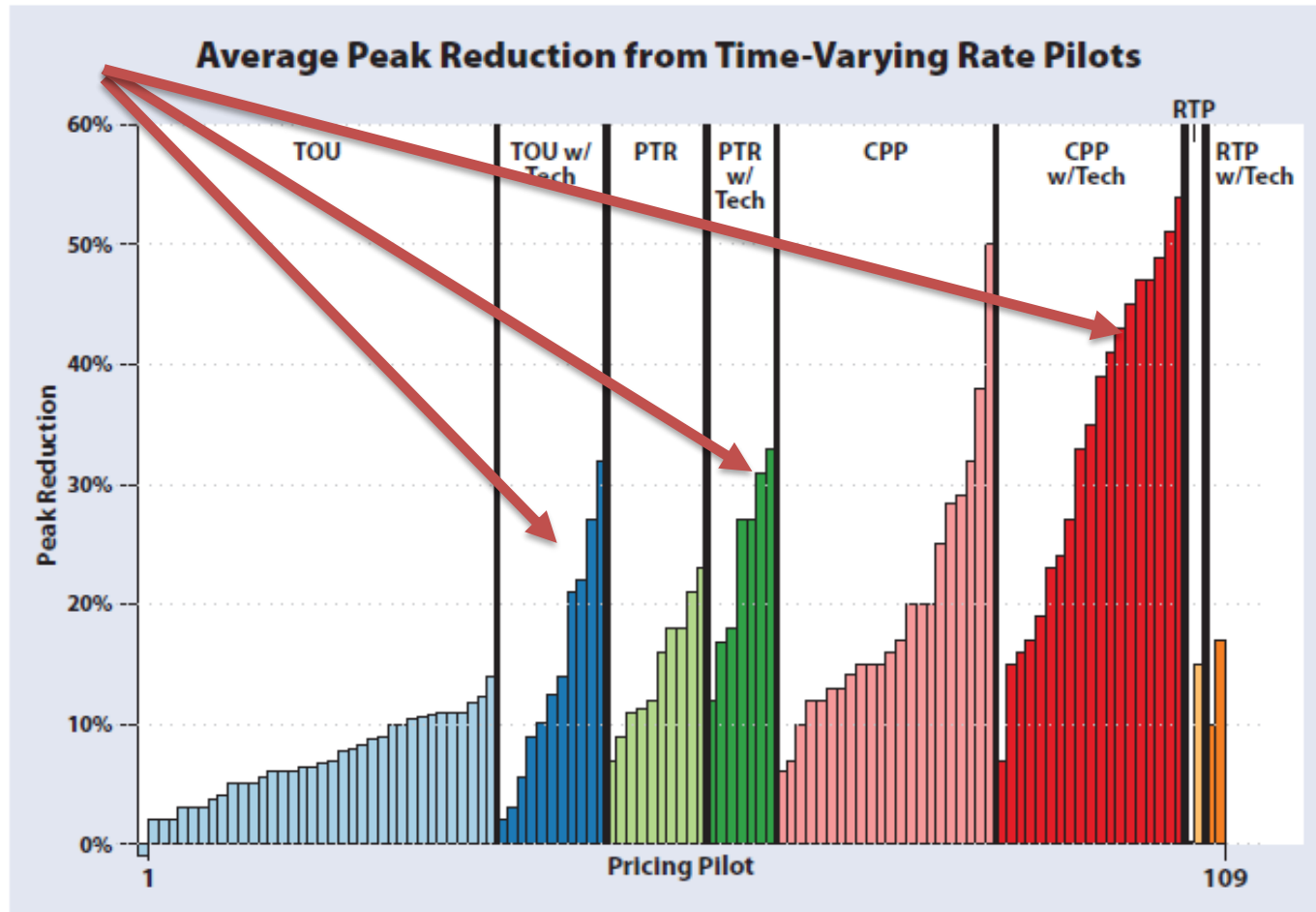




# Technology Can Help



# Technology Can Help



# Issues with TOU and Critical Peak Rates

- Customer understanding
- Customer impact
- Cost of advanced metering and billing
- Shadow Billing
- First year “guarantee”
- Start with large customers

# Cost Shifting

Urban vs. Suburban vs. Rural  
Multi-family vs. Single Family  
Overhead vs. Underground

And now,

Non-solar vs. Solar



# Commercial Rates

## Simple Small Commercial Tariff

Rate Element	Price
Customer Charge \$/month	\$10.00
Energy Charge \$/kWh	\$0.11

## Basic Tariff For Large Commercial Customer

Rate Element	Price
Customer Charge \$/month	\$20.00
Demand Charge \$/kW/month	\$10.00
Energy Charge \$/kWh	\$0.08

# Genesis of Demand Charges

1890's: Charged by connected load. No meters.

1920's: Metering for kWh and maximum demand became common for large users.

Metering for TOU was **much more expensive** until the smart meter.

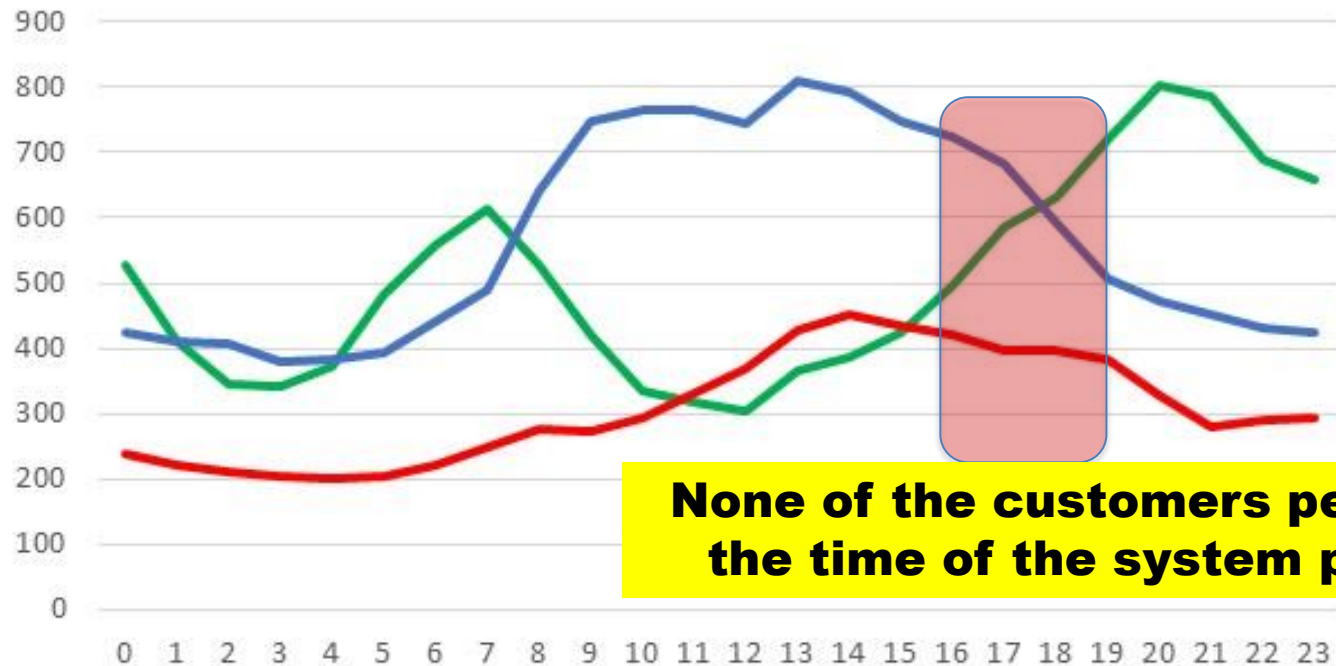
# Coincident and Non-Coincident Demand

**Coincident Demand:** A customer's usage at the time of the system maximum usage.

**Non-Coincident Demand:** A customer's highest usage during the month.



## Every Commercial Customer Is Different



**None of the customers peak at the time of the system peak**

**Big Box W/Solar**      **Office Tower**  
**Big Box**

**Whose Valley  
Do You Want to Fill?**

**The customer's?**

**The System?**

# Peak Loads On Circuits Are Concentrated

Hour	1	2	3	4	5	6	7	8	9	10	11	12
1	-	-	1	-	-	1	-	1	-	-	-	4
2	-	-	1	-	-	-	-	-	-	-	1	4
3	-	-	1	-	-	1	-	1	-	-	-	5
4	-	-	1	-	-	-	-	-	-	-	1	5
5	1	1	1	-	-	1	-	-	-	-	1	-
6	2	-	-	-	-	-	-	3	-	-	3	4
7	3	6	1	1	1	2	-	7	1	2	2	4
8	2	2	3	4	2	3	5	7	2	3	-	4
9	11	5	1	2	2	2	14	9	4	2	1	9
10	9	1	3	3	-	12	26	18	18	3	4	8
11	5	6	2	2	1	3	64	50	47	3	4	3
12	2	2	2	7	13	3	89	78	75	5	5	3
13	4	4	4	11	8	3	114	86	82	8	6	-
14	3	6	4	2	1	2	112	59	91	5	5	-
15	1	2	3	2	2	13	48	23	36	5	5	-
16	3	1	2	2	-	2	22	9	19	4	7	2
17	2	1	2	-	-	-	7	2	7	1	2	-
18	2	5	2	2	-	-	7	6	6	1	4	4
19	1	5	1	2	-	-	2	4	2	2	3	11
20	2	3	1	2	3	1	8	5	-	1	2	4
21	3	-	-	-	-	-	4	-	-	-	4	4
22	2	-	1	1	-	1	1	1	-	-	3	-
23	3	-	1	-	-	2	-	2	1	1	-	-
24	2	1	1	-	-	-	-	1	-	1	-	2

# Example: Sacramento Coincident Peak Demand Rate

Sacramento Municipal Utility District				
Fixed Charge	\$/month	\$ 106.85		
<b>Demand Charges</b>		Summer		Winter
<b>Distribution Capacity</b>	<b>\$/kW</b>	<b>\$ 2.82</b>		<b>\$ 2.82</b>
2PM - 8 PM Surcharge	\$/kW	\$ 6.91		\$ -
Energy Charges				
Super-Peak 2 - 8 PM	\$/kWh	\$0.1929		n/a
On-Peak	\$/kWh	\$0.1328		\$0.1017
Off-Peak	\$/kWh	\$0.1022		\$0.0806

Example:

Pure Commercial TOU Energy Rate

Burbank Water and Power

		<b>Schedule C</b>
<b>Demand</b>		<b>None</b>
<b>4 - 7 PM Mon-Fri</b>		<b>\$ 0.260</b>
<b>Mid-Peak</b>		<b>\$ 0.1625</b>
<b>Off-Peak</b>		<b>\$ 0.130</b>

# Bottom Line: Smart Rates

## Customer-Specific Charges

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<b>Transformer:</b>	<b>\$/kVA/Mo</b>	<b>\$ 1.00</b>

## Bi-Directional Energy Charges

<b>Off-Peak</b>	<b>\$/kWh</b>	<b>\$ 0.08</b>
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<b>Critical Peak</b>	<b>\$/kWh</b>	<b>\$ 0.75</b>



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## About RAP

that  
power

The Regulatory Assistance Project (RAP) is a global, non-profit team of experts focuses on the long-term economic and environmental sustainability of the sector. RAP has deep expertise in regulatory and market policies that:

- Promote economic efficiency
- Protect the environment
- Ensure system reliability
- Allocate system benefits fairly among all consumers

Learn more about RAP at [www.raonline.org](http://www.raonline.org)

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